



AMERICAN LEGION AUXILIARY

VOLUNTEER INTEREST FORM

What is an Interest Form?

Interest Forms is where a person can request more information about joining or volunteering.

Where are they located?

The Interest Form resides under the Join tab <https://www.legion-aux.org/joining>, or the Get Involved tab either under Become a Member or Become a Volunteer <https://www.legion-aux.org/volunteer>.

Who will receive the forms?

National Headquarters (NHQ) forwards Interest Forms to the National Membership Committee who will forward the interest forms to the appropriate department membership chairman.

What is your role?

Department membership chairmen should follow up with these potential members or work with local units or district/county (where appropriate) to get them connected to an ALA entity in their local area.

It could take multiple times of contact to assist the prospective member to join. Research shows that it is not uncommon for it to possibly take 6-8 times.

Don't be afraid to reach out again even months after first contacting individuals who completed an Interest Form. They very well could join or become a volunteer for your department.

SAMPLE EMAIL THAT ACCOMPANIES THE INTEREST FORM

Hello -

See below Interest Form regarding a person interested in joining the ALA

I have attached:

- Eligibility Flyer
- Membership Application
- Finding Proof of Military Service
- Welcome flyer
- Member Perks & Discounts flyer

I hope this means a new member for the Dept of **(State)**

Please feel free to keep us posted with this lead as we love to hear your success stories!

Note: If the person has indicated permission to contact them via text message, please use the below recommended initial text script.

Recommended texts (variations for different people/situations):

- “Hi ____, I’m _____ from the American Legion Auxiliary in (city). You recently requested info about our organization. I left (or I’ll send) you a VM/email/packet & would love to talk to you.”
- “Hi ____, I’m _____ from the American Legion Auxiliary in (state). You recently requested info about our organization. I’ve asked an Auxiliary member in your area to contact you, so look to hear from them soon. You are also welcome to reply to me.”

Texting should be short. It is best not to abbreviate “ALA” in an initial message since a prospective member may not know what ALA stands for.

Submitted at 06/01/21 6:43 AM

Name: Sally Sample

Address: 123 Sample Dr
Sample, __ 43210

County: _____

Home Phone: XXX-XXX-XXXX

Cell Phone: XXX-XXX-XXXX

Is it alright to send you a text message?: Yes

Email: sample123@xmail.com

Have you ever been a member of the American Legion Auxiliary?: No

If you answered yes to being a past ALA member, what Unit were you a member of?:

Are you eligible for membership in the American Legion Auxiliary?: Yes

Are you interested in JOINING the ALA?: Yes

I am interested in learning more about and/or participating in:

***Volunteering for Veterans, active-duty military, and their families**

***Youth Programs (ALA Girls State, Junior Member Program, Scholarships)**