

2025 – 2026 Annual Membership Reporting Form for Units

Unit # _____ **District #** _____

Submitter

Name _____

Address _____

City/State/Zip _____

Phone # (_____ **)** _____ **email** _____

Please provide a brief narrative, when requested, in the box provided. If more space is needed, attach a separate sheet. A narrative should explain the activity/event you are reporting. Include in your report the number of members who participated in the event (both ALA members and non-members participating in the event), the hours of donated time, the money spent to hold the event, and/or the money raised at the event, and in-kind donation values. When aiding and supporting an outside organization, briefly explain who they are and how they support our mission or the community. A brief narrative need not be more than a short paragraph of two or three sentences.

Please include photos of your activities along with your narratives.

Please indicate if you have a member applying for or if your Unit is applying for any Department or National awards. Please include the official name of the award, not just Best Unit Report, etc. Please send your Unit report to the District President AND to the District Chairman for the program you are reporting. Your District President should provide that contact info for you prior to Annual Reporting time. ***Unit reports are due by March 31.***

Membership:

- 1) Did your Unit reach goal? Yes No If so, when? _____
- 2) Did your Unit promote the eligibility (date changes) through the Legion Act? Yes No How many new members did your Unit gain through the Legion Act eligibility? _____
- 3) Did your Unit promote the change to include “spouses” rather than “wives” in the change in ALA eligibility? Yes No How many new members did your Unit gain through “spouse”? _____
- 4) Did your Unit hold a Membership Rally? Yes No How many new members did your Unit gain? _____
- 5) Does your Unit promote “Early Bird” renewals? Yes No How? _____

- 6) How many members in your Unit earned the **Recruit/Rejoin 10** Award? _____
- 7) Please write a brief narrative with recommendations for the membership team. What methods worked to increase membership and encourage renewals? Please include photos of your Membership promotion events.